

Maestro Craig Parsons leads you in a unique seminar experience.

“ORCHESTRATING THE FUTURE”®

PERFORMING AS ONE—Just as the symphony is made up of talented individuals who come together to create something beyond the scope of one person, so to is your company and its effort to look forward to even greater accomplishments. The better we work together the better the result.

THE SPIRIT OF PLAY—We play music, we don't 'work' it. Psychologists have documented changes in brain activity that increase productivity when we are relaxed and having fun. Maintaining that sense of well being and positive energy while doing something work related is key to fostering growth.

MANY VOICES, ONE SONG—In an overwhelmingly complex and noisy world, a single voice is seldom heard. But together we can rise above the din and our message can be heard. A single voice can be drowned out, but combine it with a couple hundred others and it's a force unto itself. It adds to and strengthens the ensemble of the orchestra.

THE VALUE OF EACH PERSON—Dividing work between groups or divisions is the definition of corporate organization. Learn how this is accomplished and effectively executed the orchestral way. A single person's effort can be powerful however; by truly working together, as an ensemble we create a masterpiece of inspiration. Conversely, if any one person or element drops out, the combined effort is incomplete.

INSPIRATION COMES FROM UNLIKELY SOURCES—Who would look at an everyday objects or occurrences and see the makings of a new orchestral 'voice'? Artists do! This is the nature of creativity—looking at the world around you and seeing it in a new way, then acting on that vision to invent startling new innovations

We celebrate **THE VALUE OF EACH PERSON** in our diverse world while challenging the most basic ways we interact with each other. In **THE SPIRIT OF PLAY** with humor, fun, insight, and candid observation, **Maestro Parsons** shares his talent and expertise as a professional musician, performer, presenter and facilitator in this one of a kind, highly interactive seminar.

There will be drums for everyone to play - Yes, drums! No previous training needed.

With **MANY VOICES, playing ONE SONG**, experience the power of participation and membership in an ensemble as we **PERFORM AS ONE** and create together.

And remember...

...INSPIRATION AND INNOVATION OFTEN COME FROM UNLIKELY SOURCES.