

Combine...

The inspiration of a **WORLD-CLASS SYMPHONY ORCHESTRA**, with  
The creativity of an **IMPROV COMEDY TROUPE**, and  
The dynamics of a **DRUM ENSEMBLE**,

...and what do you get?

CRAIG PARSONS'  
**“ORCHESTRATING THE FUTURE”** ©

Keynotes and Seminars



Conductor, composer, **MAESTRO CRAIG PARSONS** delivers results in his totally interactive, goal-oriented presentations.

The parallels between top-flight performers and your organization are dissected, illustrated and demonstrated **LIVE!** Featuring complete audience participation in these ground-breaking keynotes and companion seminars.

Going beyond mere “feel good” speeches, **“ORCHESTRATING THE FUTURE”** puts real world techniques in the hands of corporate audiences—motivating creativity, inspiring excellence and opening channels of effective communication among colleagues...

**“WE LOOK AT SCREENS AND NOT AT EACH OTHER!”**

Learn the techniques every professional musician uses to wordlessly transmit their ideas—achieving total communication! Find out the practice tips to decrease tension and misunderstanding. Discover why your colleagues are more

important to your success than your Blackberry!

**“life happens in real time!”**

The tempo of these presentations is fast—there is **ZERO** time for boredom. The paradigm of “reacting positively on-the-fly” is built into every keynote and seminar. You’ll experience a new way to increase your speed at seizing opportunities, so you can slow down long enough to enjoy them.

**“CREATIVITY IS A LEARNED ABILITY”**

Unleash your own creative impulses with the tricks that performing artists—from musicians to comedians—use everyday. Learn why no one—repeat, **NO ONE**—thinks “outside the box!” Best practices for best results with the means at hand are what create ‘magic.’

**“Approach life as if it’s being created moment by moment... it is!”**

Embracing change and welcoming the opportunity to be your best in an unfamiliar setting is the daily task of all artists. Discover your own abilities—without embarrassment or self-consciousness—when “Orchestrating the Future” culminates in a drumming ensemble.